

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM			
	UNCLASSIFIED	CONFIDENTIAL	SECRET
<b>OFFICIAL ROUTING SLIP</b>			
<b>TO</b>	<b>NAME AND ADDRESS</b>	<b>DATE</b>	<b>INITIALS</b>
1	Deputy Director for Support	14 APR 1971	
2			
3	Executive Director-Comptroller	4/20	
4	ADDS	4/22	
5	Director of Personnel		
6			
<b>ACTION</b>	<b>DIRECT REPLY</b>	<b>PREPARE REPLY</b>	
APPROVAL	DISPATCH	RECOMMENDATION	
COMMENT	FILE	RETURN	
CONCURRENCE	INFORMATION	SIGNATURE	
<b>Remarks:</b> This is just too low Key for Sec. of mine going to put it in at all, let's make it a lot better than this. With regard to the last para in page 2 - don't (any)			
FOLD HERE TO RETURN TO SENDER			
FROM: NAME, ADDRESS AND PHONE NO.		14 APR 1971	
Director of Personnel			
	UNCLASSIFIED	CONFIDENTIAL	SECRET

FORM NO. 237 Use previous editions  
1-67

(40)

I even know what  
these abbreviations mean.  
I works of others  
may not be just  
an ignorant.



STA

71-370

~~CONFIDENTIAL~~

26 APR 1971

MEMORANDUM FOR: Executive Director-Comptroller

SUBJECT : Agency-Identified Recruitment Advertising

1. This memorandum submits a recommendation for your approval: this recommendation is contained in paragraph 4.
2. Attached is the draft of the proposed advertisement for the 1972 College Placement Annual (Tab A). The introductory statements, while continuing our low-key approach, have been changed somewhat from our ad of last year (Tab B). The change is not basically different and only represents a desire to keep current. We have also changed the sentence immediately preceding the listing of the various disciplines to more correctly represent our reduced requirements for new employees. As last year, we are simply presenting the Agency as a possible place of employment: those who are interested will get in touch with us. We do not believe that it is necessary at this time to use a "hard sell" approach.
3. The proposed ad has been reviewed and endorsed by the Recruitment Advertising Committee.
4. It is recommended that you approve the attached layout and text for publication in the 1972 College Placement Annual.

/s/Harry B. Fisher

Harry B. Fisher  
Director of Personnel

Atts

Concur:

/s/ Robert S. Wattles

14 APR 1971

John W. Coffey  
Deputy Director  
for Support

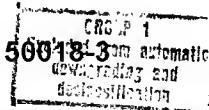
Date

The recommendation contained in paragraph 4 is approved.

L. K. White  
Executive Director-Comptroller

Date

Approved For Release 2003/02/27 : CIA-RDP84-00780R004200150018-3



**Distribution:**

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OD/Pers [redacted] 430 (13 Apr 71)

HEADLINE: "---FOLLOW A CAREER IN INTELLIGENCE ?

COPY: I NEVER THOUGHT ABOUT IT!"

Many of our people at the Central Intelligence Agency hadn't thought of it either when the idea was first proposed to them. What they didn't know, and what you may not know, is that most intelligence work is far different, far more complex and involved than is popularly supposed.

Modern intelligence work requires the combined activities of such diverse disciplines as engineering, cartography and library science. For instance, some of our most significant data comes from reading foreign technical journals.

CIA employs young men and women from practically all fields of study. They must be intelligent, dedicated people, who can live without public recognition of their achievements, but with the inner satisfaction that their professional skills are being used to help maintain world peace. For that is the prime mission of CIA--to give the President of the United States the vital information he needs to know, to guide the Nation on a peaceful course in the world.

The work is fascinating, constantly changing. And you'll make an important contribution to your nation's security. Few professions offer you a greater personal sense of reward.

CIA has extensive training programs which provide you with a valuable foundation for a professional career in intelligence. Each year highly qualified college graduates are enrolled. Out of them come many of CIA's future leaders and managers.

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From time to time CIA selects applicants from graduates with degrees in:

Accounting  
Business Administration  
Chemistry  
Computer Science  
Earth Sciences  
Economics  
Electrical Engineering  
Finance  
Foreign Language and Area Studies  
Geography  
History  
International Relations  
Library Science  
Mathematics  
Medicine  
Photogrammetry  
Photo Science  
Physics  
Political Science  
Psychology  
Space Technology  
Other Specialized Fields

The CIA offers liberal vacation, insurance and retirement benefits. Assignments are both in the United States and overseas. Salaries are commensurate with training and experience. The work is classified and U.S. citizenship is required.

If you are presently in military service and are about to be separated, inquire about opportunities for men with training in MI, NIS, OSI, Communications, Electronics, Logistics, Photo Interpretation, Foreign Languages, Special Forces, and other specialties. You may qualify without a college degree. For further information write, enclosing resume, to: Director of Personnel, Central Intelligence Agency, Washington, D.C. 20505.

(CIA logo)  
Central Intelligence Agency

An Equal Opportunity Employer

**CONFIDENTIAL**

# "The Intelligence Profession?"

## I never thought about it!"

At first neither did a lot of people who are now with the Central Intelligence Agency.

"But," you say, "I'm majoring in Economics." Or maybe you're studying Electronic Engineering or International Relations or Science. Or almost anything else.

It doesn't matter. Our interests are as wide as the world itself and we require a range of skills equally wide.

CIA needs young men and women of intelligence and dedication who are seeking a profession that ranks with the highest. For you'll keep your finger on the pulsebeat of events big and small. You'll be involved in collecting, collating, and interpreting intelligence information from around the globe—information the senior policy officers of our Government need to make decisions.

The work is fascinating, constantly changing. And you'll make an important contribution to your nation's security. Few professions on earth offer you a greater personal sense of reward.

CIA has its own career training program which will provide you with a valuable foundation for a professional career in intelligence. Each year highly qualified college graduates are enrolled. Out of it come many of CIA's future leaders and managers.

Applications will be accepted from graduates with degrees in:

*Accounting  
Business Administration  
Chemistry  
Computer Science  
Earth Sciences  
Economics  
Electrical Engineering  
Finance  
Foreign Language and  
Area Studies  
Geography  
History  
International Relations  
Library Science  
Mathematics  
Medicine  
Photogrammetry  
Physics  
Police Science  
Political Science  
Psychology  
Public Administration  
Space Technology  
Other Specialized Fields*

States and overseas. Salaries are commensurate with training and experience. The work is classified and U.S. citizenship is required.

If you are presently in military service and are about to be separated, inquire about opportunities for men with training in MI, NIS, OSI, Communications, Electronics, Logistics, Photo Interpretation, Foreign Languages, Special Forces, and other specialties. You may qualify without a college degree. For further information write, enclosing résumé, to: Director of Personnel, Central Intelligence Agency, Washington, D.C. 20505.



Central Intelligence Agency

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